

Exclusive Short-term Program SWITZERLAND

Swiss Business & Leadership Discovery 2027

Learn

Global Business & Leadership learning in an international atmosphere

Play

Explore & unwind amidst the majestic Swiss Alps & Lake Geneva

Discover

A refined learning experience in Swiss-quality education

For Students aged 15+ (High School – University levels)

Course Highlight



4 - 17 April 2027 (2 weeks program)



Montreux, Switzerland



HIM Business School



250,000 THB (All-inclusive)

Includes tuition, accommodation, meals (3/day), visa, airfare



Exclusive Short-term Program

An exclusive, immersive program where students explore business, leadership, and essential global skills in a hands-on, inspiring environment. Step into the roles of a **“Leader – Innovator – Strategic Thinker”**, inspiring your potential and paving the way for future success in Business or Hospitality.

Our School Profile

Students will study at **HIM Business School**, part of the prestigious **Swiss Education Academy (SEA)**. SEA is an internationally recognized institution in Switzerland, operating under the renowned **Swiss Education Group (SEG)** – a leader in Hospitality, Business, Culinary Arts, and Lifestyle education.



Our Exclusive Classes

INTRO BUSINESS



Hands-on workshops to explore ideas, learn actively with practical activities

LUXURY MARKETING



Discover how premium brands create unforgettable experiences

ENTREPRENEURSHIP & INNOVATION



Creative ideas, learn basic planning, and see how concepts can become real projects

LEADERSHIP & COMMUNICATION



Interactive teamwork, leadership skills, confident self-expression

ETIQUETTE & PROFESSIONAL PRESENCE



Master global manners, presentation skills & communication

Our 2-week-Schedule

Swiss Business & Leadership Discovery 2027

	SUN	MON	TUE	WED	THU	FRI	SAT
WEEK 1	Arrive & Campus Tour 	BUSINESS CLASS 	BUSINESS CLASS 	Sightseeing & shopping in Vevey 	BUSINESS CLASS 	BUSINESS CLASS 	Brunch + Rest & Relax Day
WEEK 2	Brunch + Rest & Relax Day 	BUSINESS CLASS 	BUSINESS CLASS 	Sightseeing & shopping in Bern 	BUSINESS CLASS 	BUSINESS CLASS 	Departure at Geneva Airport



4-17 April 2027

Trip

Montreux - Vevey - Bern

Accommodation

On-Campus Residence at HIM Business School

Accommodation, meals, and care are provided to the standards of a world-class institution ranked #7 globally in Hospitality & Business



Double rooms with private bathrooms



Weekday meals: 3 per day
(Breakfast - Lunch - Dinner)
Weekend meals: 2 per day
(Brunch & Dinner)



Housekeeping service throughout the program





**ALL-
INCLUSIVE**

Program Fee 250,000 THB

- ✓ Registration & Tuition
- ✓ Excursions, entrance fees, program activities
- ✓ Accommodation
- ✓ All meals (3 per day)
- ✓ Health and accident insurance
- ✓ Airport transfers and transportation during activities
- ✓ Round-trip economy airfare
- ✓ Visa processing and Schengen visa fees
- ✓ Pre-departure orientation
- ✓ Group Leader supervision throughout the program



Not included : Personal expenses, other incidental costs, such as excess baggage fees, passport fees, phone top-ups, and similar items

OPEN / IDEAL FOR:

- ✓ Students aged 15+ (High School – University levels)
- ✓ Students interested in Business, Hospitality, Management, Communication, and Marketing
- ✓ Students with everyday English proficiency (CEFR B1)
- ✓ No prior business experience required



Swiss-Standard



Hands-on Learning



World-class living



Worldwide Connection

Application Period: Now - 15 January 2027

Early Registration : Save up to THB 8,000 until 18 December 2026

Learn More

Apply

